



**CANADA-ITALY
CO-DEVELOPMENT
INCENTIVE FOR
DOCUMENTARY
PROJECTS
GUIDELINES
2016-2017**

The Canada-Italy Co-Development Incentive

The Canada-Italy Co-Development Incentive (the “**Incentive**”) is a collaboration between the Canada Media Fund (**CMF** or “**Party**”) and the Directorate General Cinema of the Italian Ministry of Cultural Heritage, Activities and Tourism (“**DGC**” or “**Party**”) (the CMF and DGC, collectively the “**Parties**”) to fund the co-development of eligible one-off documentary projects between producers from Canada and Italy.

The total amount of funding available through the Incentive is CDN \$200,000 (approximately 150,000 €) with CDN \$100,000 (approximately 75,000 €) contributed by each of the CMF and DGC. Such funding will take the form of a non-repayable contribution.

To be considered for funding through the Incentive, projects must comply with both Parties’ general funding criteria, with the CMF determining eligibility for the Canadian portion of a project and DGC determining eligibility for the Italian portion of the project. Projects will be evaluated and chosen by a committee comprised of representatives from each of the CMF and DGC through a selective process (using the Evaluation Criteria listed below). It is important for Applicants to note that eligibility to or financing through the Incentive does not guarantee the Applicant eligibility or financing for further CMF or DGC funding in development or in production.

The total maximum contribution for each project funded through the Incentive shall be CDN \$50,000 (approximately 40,000 €), consisting of (a) a CMF contribution which shall not exceed 75% of the Canadian development budget and (b) a DGC contribution which shall not exceed 80% of the Italian development budget.

The total contribution from each of the CMF and DGC for each project will be determined on a case by case basis.

While the ownership, financial control and creative contributions shall be determined in the co-development agreement between the applicable international co-producers, the minimum minority co-producer share shall not be less than 20%. As a general guideline, the CMF and DGC encourage that such elements be proportional to each Party’s respective funding contributions.

Project Eligibility

Eligible projects must meet the following criteria:

- Involve at least,
 - one (1) Canadian producer (eligible under CMF criteria), and
 - one (1) Italian producer (eligible under DGC criteria and enrolled at the Production Company Register kept by the Directorate General Cinema of the Italian Minister of Activities, Cultural Heritages and Tourism).
- Be a one-off documentary of at least 31 minutes (a) that meets the requirements to obtain the positive assessment of Italian Nationality; and (b) is intended to be broadcasted in Canada by an eligible Canadian broadcaster (as defined in the CMF [Development Program Guidelines](#)).
- Be a new project. For clarity, projects will be ineligible and unable to apply to the Incentive if:
 - they have previously applied for financial support for film production from any European, national, or regional fund; or previously received financing from the CMF or,
 - for the Italian portion of the project , the producer has already submitted the Statement of beginning of Principal Photography (DIL) to DGC.
- Comply with the rules of the Italy-Canada Audiovisual Co-Production Agreement of November 13, 1997.

- The Canadian portion of the project must include a Development Fee of 10% of the Canadian development budget by an eligible Canadian broadcaster.
- The Canadian portion of the project must comply with the applicable criteria under the CMF's Convergent Stream, and the Italian portion of the project must comply with the applicable criteria under DGC's Legge cinema (Legislative Decree 22.01.2004,n.28)

Ineligible projects include:

- live recordings, TV games, talk shows, reality shows or educational, teaching and 'how-to' programmes;
- documentaries promoting tourism, "making-of", reports, animal reportages, news programmes and "docu-soaps";
- projects including pornographic or racist material or advocating violence;
- works of a promotional nature;
- institutional productions to promote a specific organisation or its activities.

Key Dates

The original deadline for submission occurred on December 13, 2016.

PLEASE NOTE THAT THE DEADLINE FOR PROJECTS HAS BEEN EXTENDED UNTIL JANUARY 24, 2017 AND DECISIONS WILL BE ANNOUNCED AT THE END OF FEBRUARY 2017.

Application – Important Information and Required Documentation

- Applications must be submitted according to the deadlines published above and on the Parties' websites and in accordance with the stipulations noted in the application form.
- The project must be submitted in (a) Italian in Italy and in (b) English or French in Canada.
- The period of eligibility of costs will start on the date the application has been submitted and no funding will be applied to costs which occurred prior to the application submission date. Only the costs related to the acquisition of author right is eligible retroactively for a period of 12 months preceding the date of the submission.
- Each coproducer will be responsible to submit the complete application to the authority (CMF or DGC) of its own country. The same set of documents must be submitted by each coproducer and the application form must be signed by all coproducers.
 - Canadian Producers should submit the complete application through eTelefilm at <http://www.telefilm.ca/en/extranet>. Please note: Canadian Producers are also requested to include the complete PDF application form as part of the required documentation to be submitted within eTelefilm.
 - Italian producers should submit the complete application at fsic@beniculturali.it
- Applications must include the following **Administrative** information:
 - A list of the films produced by the Italian film company/ies
 - A list of the films produced by the Canadian film company/ies
 - The deal memo or the co-development agreement

- Contracts proving the acquisition of necessary rights (e.g. option contract, script writer's contract etc.)
- Calendar on project development stages
- Development budget
- Development financing plan
- Applications must include the following **Creative** information:
 - CV of screen writer(s) and, if already selected, the director
 - Script writer's notes
 - Director's notes (if applicable) Producer's notes
 - Brief project summary (maximum 5 pages)
 - Treatment (maximum of 20 pages)

Evaluation criteria

Projects will be evaluated by representatives of the CMF and DGC based on the following criteria:

Cultural value of the project and target audience: 50 points

- Originality and creativity of the proposal (max. 30 points)
- Blending of Italy and Canada cultural or community concepts in a way that engages audiences from both territories and beyond (max. 20 points)

Track record: 30 points

- Track record, experience and achievements of the creative team (max. 15 points)
- Track record, experience and achievements of the production company (max. 15 points)

Feasibility of the project: 20 points

- Feasibility of the development financial plan (max 10 points)
- Realism of the agenda/timeline of the project (max 10 points)

The Parties reserve the right to require other documentation from applicants for the completion of the assessment of the project.

Payment procedures

The grant will be paid in two instalments: 70% after signature of the funding agreement; 30% after the submission and approval of the final version of the treatment, and final expenses report. If the eligible costs actually incurred by the applicant during the development phase are lower than anticipated, CMF and DGC will calculate the amount of funding on the actual costs, and the beneficiary will, where applicable, be required to repay any excess amounts already paid.

Contacts for the program:

For the Canada Media Fund, in Canada:

Jill Samson
jill.samson@telefilm.ca

For the DGC, in Italy:

Chiara Fortuna
chiara.fortuna@beniculturali.it

Silvia Finazzi
silvia.finazzi@beniculturali.it

The CMF have created an online tool to help facilitate introductions between Canadian and Italian producers. If you'd like to find someone to work with on your project, please [sign up here](#) and create a profile.

Please note: these Guidelines may be changed or modified as required, without notice. Please consult the CMF website at www.cmf-fmc.ca and www.cinema.beniculturali.it for the latest Guideline news and documentation.