



INVITATION

“The Digital Single Market Strategy and the Audiovisual Industry”

A talk with the EU and the Italian Institutions

**A roundtable on the new challenges faced by the audiovisual sector
within the recently announced European regulatory framework**

Discussed by representatives of the industry of various European countries in an open debate with the EU and Italian Institutions: On. Silvia Costa, European Parliament, President of the Committee on Culture and Education; Anna Herold, Member of Cabinet of Günther Oettinger, EU Commissioner for Digital Economy and Society; On. Antonello Giacomelli, Italian Under-Secretary for Communications, Ministry of Economic Development.

**72. Mostra Internazionale d'Arte Cinematografica
Venezia Lido – Hotel Excelsior – Sala Stucchi
Monday 7th September 2015
9:00-13:00**

R.S.V.P. eventi@anica.it

Official languages: English, Italian. Simultaneous translation will be provided.

In partnership with:



PROGRAMME

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- 9:00 *Registration of participants*
- 9:30 *Welcome address: Paolo Baratta, President of la Biennale di Venezia*
- 9:35 *Introduction: Riccardo Tozzi, President of ANICA*
- 9:45 **Silvia Costa, President of the Committee on Culture and Education, European Parliament**
- 10:00 **Nicola Borrelli, Director-General Cinema, Italian Ministry of Cultural Heritage and Activities and Tourism**
- 10:15 ***Roundtable: In the context of the digital era, what are the new challenges faced by the audiovisual sector within the recently announced European regulatory framework?***
- Moderator:* **Marco Chimenz, President of The European Producers Club**
- Opening:* **Lord David Puttnam, Film producer and Educationalist, UK**
- Panelists:*
- Anna Herold, Member of Cabinet of Günther Oettinger, European Commissioner for Digital Economy and Society**
 - Eleonora Andreatta, Head of Drama, Rai Fiction**
 - Andrea Appella, Deputy General Counsel, Europe & Asia 21st Century Fox**
 - Nina Laurio, Film producer, Solar Films, Finland**
 - Yves Marmion, Film producer, UGC, France**
 - Paolo Marzano, Permanent Copyright Committee, MiBACT**
 - Gina Nieri, Mediaset Board Member**
 - Riccardo Tozzi, Film producer, Cattleya, Italy**
- 12:00 *Q&A session, introduced by Michel Hazanavicius, Film director, France*
- 12:30 *Closing remarks: On. Antonello Giacomelli - Italian Under-Secretary for Communications – Ministry of Economic Development*

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