



Audiovisual market and regulation: an industry at a crossroads

How to adapt the European regulatory framework to the new challenges of a converged environment?

Emmanuel GABLA

**Commissioner for European affairs - French CSA
Representative of ERGA Presidency**

**International conference hosted by the Italian Presidency of the Council
of the European Union**



➔ **European Regulators Group for Audiovisual Media Services (ERGA)**

- ▶ **Established on 3 February 2014 by a Decision of the European Commission**
- ▶ **An advisory group of the European Commission**
- ▶ **High-level group: composed of the heads of the national independent regulatory authorities in the field of audiovisual media services**
- ▶ **Aims at bringing its own coordinated and operational input on the evolution of the European legal framework**



Independence of audiovisual regulatory authorities

- Adoption of a high-level statement on independence during last ERGA meeting
- Continuation of the work over 2015 with an in-depth study on the concept and characteristics of regulatory independence

Adapting the EU regulatory instruments to a convergent audiovisual world

- Continuation of the work on the topics already identified in 2014:
 - On the material scope of application of the AVMS directive,
 - On the protection of minors.
- Extension of the work programme to the issue of territorial jurisdiction

ERGA – Work Programme for 2015 (2/2)



Reflection on the adaptation of the EU regulatory instruments to a convergent audiovisual world

Material jurisdiction

- Emergence of new potential “Gatekeepers” in the audiovisual value chain
- Need to reflect on the notion of content distribution and on the possible extension of the scope of the AVMS Directive

Territorial jurisdiction

- Need for a reflection on territorial jurisdiction at EU level, due to:
- Differences in implementation of the AVMSD among the Member States,
- Issues regarding fair competition vis-à-vis non-European players.

Protection of minors

- Multiplication of screens and devices makes it more difficult to ensure an appropriate level of protection for minors in a converged AV world
- Need to reflect on the possible evolutions of the current regulatory framework



Objectives of the reflection of ERGA on the European regulatory framework

- ➔ Ensure a level-playing field for the regulation of audiovisual media services;
- ➔ Find a regulatory balance for the scope of common rules;
- ➔ Foster respect for the values that underpin the regulation of audiovisual media services in Europe, such as freedom of expression and media pluralism, the promotion of cultural diversity as well as audience protection, in a converged environment.



Thank you for your attention